

PROJECT CASE STUDY

CycloneTM

Cycle Stands



Requirement Identified

As part of an initiative to encourage more children and staff to cycle to school, North Lanarkshire Council had identified that 25 local schools were in need of new and additional cycle storage facilities. Most schools involved had either implemented a School Travel Plan or were participants in the Scottish Cycle Training Scheme.

Solution

The cycle stands had to be quick and easy to install on any of the existing hardstanding surfaces, whilst at the same time offer secure and safe parking. After carefully considering all of the product options available, and with match-funding from Sustrans, North Lanarkshire Council decided to use Glasdon's new Cyclone stand. Following a series of site meetings and surveys, an order was placed for a total of 125 Cyclone stands, which provided 250 cycle spaces. Close co-operation between the Council and Glasdon ensured that site delivery and installation was completed ahead of schedule over a 7-day period during the school holidays.





Resulting Benefits

- The scheme has proved to be so successful that the 25 participating schools have seen an average three-fold increase in children cycling to school. One even reported a six-fold increase!
- As Cyclone stands are wedge-shaped and self-supporting, they can be fixed together in a variety of shapes on any hard surface.
- The versatility of Cyclone allowed the children to take ownership of the scheme via their Eco School Committee or School Travel Plan Committee. They helped choose where the stands were positioned and decided on the layout that best suited the needs of each school.
- No groundworks were necessary, allowing the stands to be easily relocated when required.
- Cyclone formed part of North Lanarkshire Council's submission for the Scottish Transport Awards 2011 (Cycling Improvements) for which they were short-listed.

What the customer says...

"Glasdon's Cyclone stands have received a very positive response from all of the schools involved.

The before and after questionnaires confirm that more children are enjoying cycling to school, whilst many are now indicating an interest to participate in other cycling activities.

Overall, the project has raised the profile of cycling above and beyond our initial expectations. Its success in generating a three-fold increase in cycle users means that some schools will need more Cyclone cycle stands to cope with the extra demand."

John Barr, Engineer, Strategy & Safety, North Lanarkshire Council.

For more details on Glasdon Cyclone stands and other cycle storage products, please contact our Sales Office on tel: 01253 881820, fax: 01253 891923 or e-mail: seating&shelters@glasdon-manufacturing.co.uk www.shelters4bikes.com

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